



iTQi Evaluation Results

Natural Artesian Mineral Water – Flat

by

Frezco beverages Limited

Superior Taste Award 2013

with

3 Golden Stars

Some comments made by the European jury members

First Impression	<ul style="list-style-type: none"> • Very good minerality, rich and tasty • Very pleasant first impression, it is clean, fresh, fluid, with a nice sensation on the finish • Very neutral clean smell, elegant taste, a touch of refined minerals, a good thirst-quencher • Neutral, pure, well-structured with a nice complexity. Excellent water!
Vision	<ul style="list-style-type: none"> • Clear, bright • Colourless with light silver reflects • No traces of CO₂ • Translucid, luminous
Olfaction	<ul style="list-style-type: none"> • Medium intensity but full of minerality • Very delicate nose, low intensity • Neutral nose, decent complexity, high finesse • Elegant and stylish
Taste	<ul style="list-style-type: none"> • Full body, rich, smooth, the balance is very good • Pleasant sensation on mid-palate with nice minerality • The attack is clean and fresh, the mid-palate is silky with no sensation of weight, with a good supported acidity • Very neutral taste with hints of light bitter minerals that are well-integrated and in good balance
Final sensation	<ul style="list-style-type: none"> • Good persistence • Sensation of cleanliness • Harmonious short finish